

Since the introduction of the VCR, television has been subject to recording and playback at the consumer's discretion. VCR recording and playback quality improved, but still no limits were imposed. With the advent of the DVD and the popularity of certain television shows, the episodic television show DVD was born, and the industry saw an opportunity for revenue. The internet and digital technology are seen by the industry as a threat to this newfound source of revenue. Technology will continue to advance, playback quality will improve and features will be added, and the industry will look for new ways to limit and erode the rights that the public has enjoyed without limitations in years past. Simply stated, all the industry is trying to do is to force the public into paying for something they have always gotten without charge. Where is the limit in using government agencies, the courts, and regulation to force money out of the public?